

I N T E R N A T I O N A L

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SheetMetal

Review

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**THE GLOBAL
SHEET METAL
FORMING AND
FABRICATION JOURNAL**

ESSENTIAL READING FOR SHEET METAL PROFESSIONALS STAY ONE STEP AHEAD

ISMR is the world's ONLY international sheet metal magazine

The magazine is carefully targeted at the key companies, manufacturers and subcontractors in the most buoyant sectors of the industry and many of its readers are actively involved in the buying chain. Each issue will reach 14,781 qualified registered readers.



Lettura Essenziale Per I Professionisti Della Lavorazione Lamiera...

STAI UN PASSO AVANTI...

Al primo posto tra le riviste di lavorazione e produzione di lamiera a livello internazionale, International Sheet Metal Review offre una copertura globale e indipendente. Il successo della pubblicazione risiede in una miscela unica di tecnologia, analisi e problemi di business presentati in un formato fresco e allegro.

Incorporando interviste a industrie di peso internazionale, a figure governative, accademiche e associative, l'International Sheet Metal Review offre uno sguardo strategico alle notizie più attuali, allo sviluppo delle imprese e dei prodotti, ai progressi tecnologici e tecnici, marchi commerciali, innovazioni e alle nuove opportunità d'affari. Vengono discussi temi chiave, ed in ogni pubblicazione si può trovare un'analisi sistematica ed indipendente sulle prospettive, opportunità ed ostacoli del mercato.

Publicato dieci volte l'anno, ISMR raggiunge i responsabili decisionali nei settori finali più rilevanti, come per esempio quello del subappalto; l'industria dell'automobile; il settore elettrico/elettronico; le applicazioni domestiche, l'edilizia e il settore aerospaziale.

ISMR È L'UNICA RIVISTA INTERNAZIONALE DI SETTORE

La rivista è rivolta a imprese chiave, a produttori e appaltatori nei settori più attivi dell'industria e molti dei suoi lettori sono attivamente coinvolti nella catena commerciale. Ogni numero raggiunge 14,781 lettori qualificati e registrati.

ACKNOWLEDGED as the number one international sheet metal forming and fabrication journal, International Sheet Metal Review offers truly global and independent coverage.

The success of this publication lies in a unique blend of technology, analysis and business issues presented in a fresh and lively format.

Incorporating interviews with leading international industry, government figures, academic and association figures, International Sheet Metal Review offers a strategic insight into the latest news, company and product developments, technological and technical advances, market trends, innovations and new business opportunities. Key issues are debated and regular, independent analysis into market prospects, opportunities and barriers can be found in each issue.

Published ten times per year, ISMR reaches global decision-makers in major end-user sectors such as sub-contract job shops; automotive; electrical/electronic; domestic appliances, construction and aerospace.

Eine unerlässliche Lektüre für Fachleute der Blechverarbeitungsbranche...

MMER EINEN SCHRITT VORAUSS...

Offiziell die Nummer eins unter den Fachblättern für Blechverarbeitung und -herstellung, bietet die International Sheet Metal Review eine wahrhaft globale und unabhängige Berichterstattung. Der Erfolg dieser Publikation liegt in der einzigartigen Mischung aus Technologie, Analyse und Fachfragen, die in einem frischen und lebendigen Format präsentiert werden.

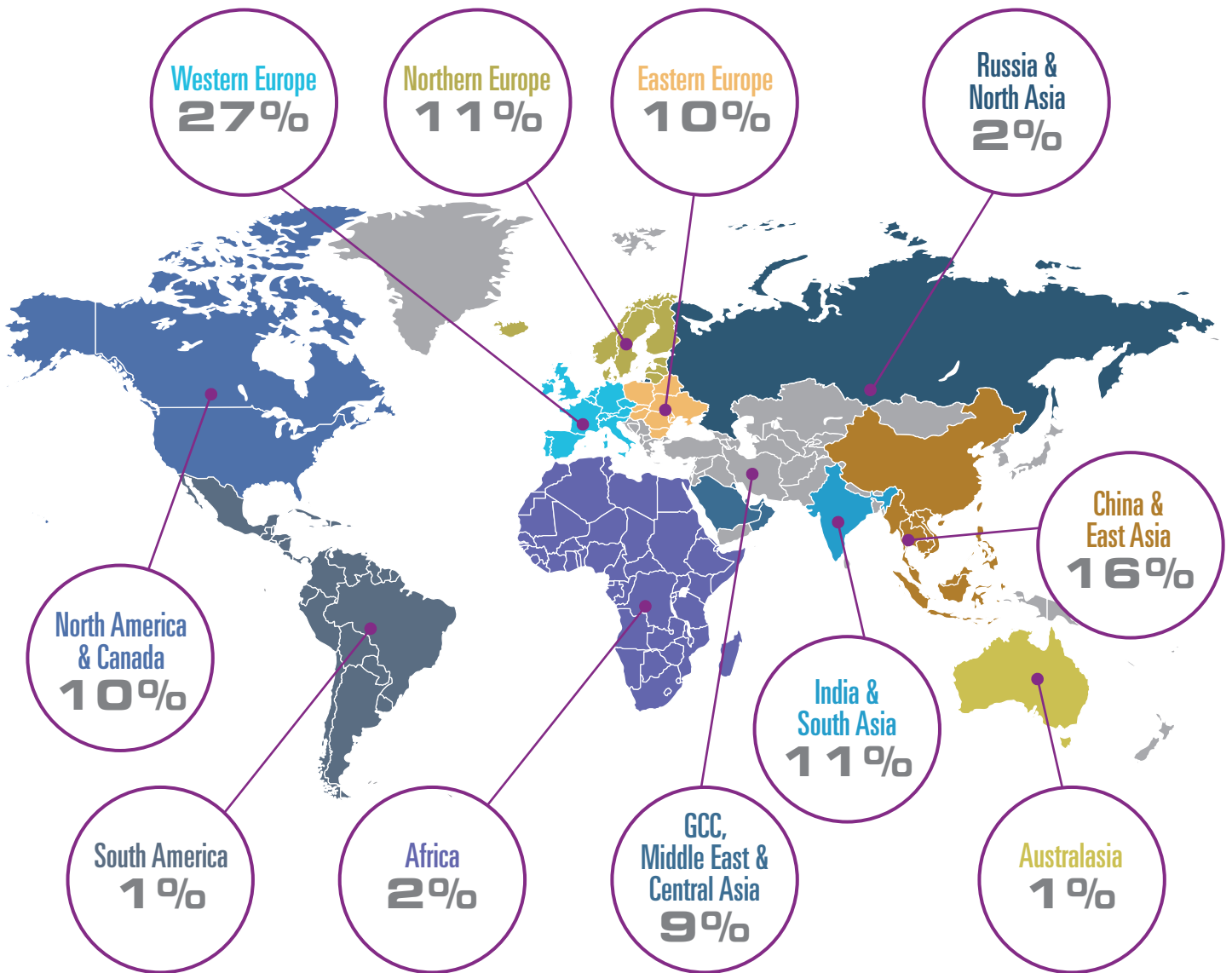
Die International Sheet Metal Review bietet anhand von Interviews mit führenden internationalen Firmen, amtlichen Zahlen und Statistiken aus Wissenschaft und Verbänden einen strategischen Einblick in die neuesten Nachrichten, Unternehmens- und Produktentwicklungen, technologischen und technischen Fortschritte, Markttrends, Erfindungen und neuen Geschäftschancen. Aktuelle Themen werden diskutiert und jede Ausgabe enthält regelmäßige, unabhängige Analysen der Marktaussichten, -chancen und -barrieren.

ISMR erscheint zehn Mal im Jahr und erreicht weltweit Entscheidungsträger in den größten Endverbrauchersektoren wie Auftragsbörsen, Kfz, Elektrik/Elektronik, Haushaltsgeräte, Baugewerbe und Luft- und Raumfahrt.

ISMR IST WELTWEIT DAS EINZIGE INTERNATIONALE METALLVERARBEITUNGSMAGAZIN

Das Magazin richtet sich direkt an führende Unternehmen, Hersteller und Subunternehmer der wichtigsten Branchen dieser Industrie, und viele Leser sind aktiv an der Handelskette beteiligt. Jede Ausgabe erreicht 14,781 qualifizierte Abonnenten.

GLOBAL CIRCULATION



ISMR CIRCULATION

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Managing Director/C.E.O./General Manager/ Member of the Board	61%
Production and Engineering Managers	20%
Production and Manufacturing Directors	14%
Sales, Marketing and Designers	5%

Circulation by Industry Sector

(Readers of ISMR are involved in one or more of the following industry sectors)

Subcontract presswork / fabrication	64%
Automotive	33%
Electrical / electronic	22%
Domestic / consumer	17%
Construction / process engineering	19%
General / light engineering	11%
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Marine / offshore / shipbuilding	5%
Other	20%

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(I lettori di ISMR sono impegnati in uno o più dei seguenti settori industriali)

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Generale / meccanica leggera	11%
Difesa / aerospaziale	9%
Industria navale / offshore / costruzione navale	5%
Altro	20%

ISMR VERBREITUNG

Verbreitung nach Position im Unternehmen

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Produktionsleiter und Ingenieur	20%
Produktionsleiter	14%
Verkauf, Marketing und Designer	5%

Verbreitung nach Branche

(ISMR Leser sind in einer oder mehr der folgenden Branchen tätig)

Unterauftrag Pressung / Herstellung	64%
Kfz	33%
Elektrik / Elektronik	22%
Haushalt / Endverbraucher	17%
Bauwesen / Verfahrenstechnik	19%
Ingenieurwesen / Feinmechanik	11%
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FEBRUARY 2018

Distribution at Southern Manufacturing (UK)

- Hydraulic and mechanical presses
- Press brakes and folders
- Precision engineering
- CAD/CAM
- Deep drawing
- Welding
- Industry report: Automotive market
- Regional report: Turkey
- Exhibition previews: WIN Eurasia (Turkey) and Tolexpo (France)

MARCH 2018

*Distribution at WIN Eurasia (Turkey), Tolexpo (France), Laser World of Photonics (China) and Shenzhen Int'l Machinery Manufacturing Industry (SIMM)**

- Fasteners in focus
- Laser cutting
- Hydroforming
- Tube forming
- Inspection, measurement and monitoring
- Regional report: France
- Industry report: Medical market
- Exhibition previews: MACH (UK) and Tube & Wire (Germany)

APRIL 2018

Distribution at MACH (UK) and Tube & Wire (Germany)

- Handling, storage and stacking
- Focus on coil processing
- Press brakes and folders
- Joining
- Punch presses
- Regional report: UK
- Industry report: Domestic/consumer sector
- Exhibition preview: Metalloobrabotka (Russia)

MAY 2018

Distribution at Metalloobrabotka (Russia)

- Automation and robotics
- Waterjet
- Tooling
- CAD/CAM
- Surface finishing
- Plasma cutting
- Regional report: Russia
- Industry report: Construction sector
- Exhibition previews: MACH Tool Poznan (Poland), AsiaBLECH (China) and AMB Iran (Iran)

JUNE 2018

*Distribution at MACH Tool Poznan (Poland), AsiaBLECH (China), AMB Iran (Iran), Die & Mould China and CIMES (China)**

- Hydraulic and mechanical presses
- Precision engineering
- Welding, joining and fastening
- Flexible manufacturing systems
- Hybrid technologies
- Deep drawing
- Industry report: Oil and gas market
- Regional report: Asian Markets

JULY/AUG 2018

- Tubeforming
- Control technologies
- Press brakes and folders
- Roll forming
- Laser and plasma cutting
- Focus on materials
- Industry report: Defence market
- Regional report: USA
- Exhibition preview: FABTECH (USA)

SEPTEMBER 2018

*Distribution at Metal Form China and MWCS (China)**

- Focus on Germany
- Punch presses
- Inspection, measurement and monitoring
- Stamping and pressing
- Tooling
- Industry report: Electronics/engineering
- Regional report: India
- Exhibition previews: EuroBLECH (Germany)

OCTOBER 2018

Distribution at EuroBLECH (Germany) and FABTECH (USA)

- Focus on coil processing
- Automation and robotics
- Handling, storage and stacking
- Press brakes and folders
- Materials
- Surface finishing
- Industry report: Power generation market
- Regional report: Germany

NOVEMBER 2018

- EuroBLECH review
- Waterjet
- CAD/CAM
- Welding, joining and fastening
- Punch presses
- Industry report: HVAC/air conditioning
- Regional report: Latin America
- Exhibition preview: SteelFab (UAE)

DEC 2018/JAN 2019

Distribution at STEEL FAB (UAE)

- Flexible manufacturing systems
- Roll forming
- Coil processing
- Handling, storage and stacking
- Control technologies
- Laser and plasma cutting
- Industry report: Aerospace market
- Regional report: Middle East

*Asian supplements only