

INTERNATIONAL

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Sheet Metal

Review

MEDIA INFORMATION 2020

Additional Promotional Opportunities

Double page spread advert in a digital issue of ISMR - £4,000

Click [here](#) to see an example

Online review of your products. Maximum 200 words plus one high resolution picture - £1,500 per product review
Extended product review. Maximum 400 words plus two high resolution picture - £3,000 per product review

Click [here](#) to see an example

E-blast to 26,000+ industry professionals. Max. four per annum - £5,000 per e-blast

Click [here](#) to see an example

Share your videos with our audience - £700 per video

Click [here](#) to see an example

Large e-newsletter sponsorship banner - £2,000 per banner

Click [here](#) to see an example

Online business case study. Up to 1000 words plus two high resolution picture - £4,000 per case study

Click [here](#) to see an example

Tell our readership about your webinar, Open House and virtual presentation events.

Listed in both our print and online events diary - £700 per entry

Full Company Profile

Including interviews with management as well as technology/product launches, case studies and company overview - in short, a thought leadership opportunity. You can choose from a range of options below (depending upon number of pages) or replace some of the options below with your own ideas:

- Front cover.
- Contents page (if required).
- A4 advert on inside front page or outside back page (or elsewhere, as specified).
- Company introduction (one or two pages).
- Interview with CEO (on strategy, future direction, figures to date, investment patterns, company ethos, response to COVID-19 etc.)
- Interview with sales or marketing director (on breakdown/overview of markets/sales, new products/technology launches, customers, market trends etc.)
- Interview with production manager (production facilities, equipment, efficiencies etc.)
- Customer case study (testimonials, product use, benefits etc.)
- Conclusion.

The profile is to establish thought leadership in the market, offer an overview of a company, its ethos, success and thoughts on markets/trends/customers as well as its technology/product break-throughs (backed up with, in some cases, comments from customers).

The profile can be bound into the centre of the magazine, as a pull-out, and run-on copies of the profile can also be provided as an option. The profile can also be uploaded onto the *ISMR* website too, for an additional fee.

Profiles can be four, six, eight or twelve pages long. Example costings are provided below.

Please email bobby@in2publishing.co.uk to discuss your requirements.

4 pages (8 sides including covers) would cost £7,000

6 pages (12 sides including covers) would cost £10,000